

## Remarks

Applicants respectfully request reconsideration of the present U.S. Patent application as amended herein. No claims have been amended, added or canceled. Thus, claims 1-30 are pending.

### CLAIM REJECTIONS – 35 U.S.C. § 102(b)

Claims 1-30 were rejected as being anticipated by Freiburger et al. (US. Patent No. 6,034,652) (“*Freiberger*”). For at least the reasons set forth below, Applicants submit that claims 1-30 are not anticipated by *Freiberger*.

Claim 1 recites in part as follows:

1. A method comprising:  
**storing phase control configuration data** for a Web site, said Web site including a plurality of sections, **wherein a phase comprises a set of one or more Web pages** within the Web site that are grouped by functionality and/or order . . . .

(Emphasis added).

The emphasized portion of claim 1 recites storing phase control configuration data wherein a phase comprises a set of one or more web pages. *Freiberger* does not teach at least this limitation of claim 1 and therefore does not anticipate claim 1.

*Freiberger* does not describe a phase that comprises a set of one or more web pages. Therefore, *Freiberger* cannot and does not describe storing phase control configuration data to control a phase that comprises a set of one or more web pages. Indeed, *Freiberger* does not describe configuring or controlling web pages. Instead, *Freiberger* describes displaying data with an attention manager that “engages” the

“peripheral attention” of a person. (*Freiberger*, col. 6, lines 8-11). Examples of attention manager data include screen saver data (*Freiberger*, col. 3, lines 19-23) and background wallpaper data. (*Freiberger*, col. 3, lines 25-31).

*Freiberger* distinguishes its attention manager and its data from the “primary user interaction.” (*Freiberger*, col. 8, lines 8-12). Tellingly, using “**Web browsers**” is a primary user interaction that *Freiberger* distinguishes from its attention manager and its data. (*Freiberger*, col. 8, lines 23-28) (Emphasis added). Thus, *Freiberger* does not describe storing configuration data to control a phase that comprises a set of one or more web pages.

The above conclusion is supported by *Freiberger*’s failure to describe any of its attention manager data as comprising a set of one or more web pages. In this regard, *Freiberger* describes a data hierarchy that includes, from the top, content providing systems, sets of content data, clips, and images. (*Freiberger*, col. 6, lines 56-64). *Freiberger* describes a content providing system as including one or more sets of content data. *Id.* However, neither a set of content data, a clip, nor an image is described as comprising a set of one or more web pages. Instead, *Freiberger* defines these as follows:

Herein, “content data” refers to data that is used by the attention manager to generate displays (e.g., video images or sounds, or related sequences of video images or sounds.) A “set of content data” refers to a related set of such data that is used to generate a particular display. A “clip” refers to a definable portion of a set of content data that is used to generate a particular image.  
(*Freiberger*, col. 9, lines 51-60).

Nothing in the above refers to a set of one or more web pages. Thus, *Freiberger* does not describe a phase comprising a set of one or more web pages. *Freiberger* therefore cannot

and does not describe storing phase control configuration data to control a phase comprising a set of one or more web pages. Because *Freiberger* does not teach at least the above limitation of claim 1, *Freiberger* does not anticipate claim 1.

The Office cites col. 9, lines 54-56 as describing “a set of one or more Web pages within the Web site . . . .” (Office Action, p. 2). However, that portion of *Freiberger* merely states the above-quoted definition of a set of content data.

The Office also cites col. 16, lines 18-20 as describing the set of one or more Web pages. (Office Action, p. 2). However, that portion of *Freiberger* again merely refers to a set of content data and does not describe a set of content data as comprising a set of one or more web pages.

Therefore, *Freiberger* does not teach at least the above limitation of claim 1. It is important to recall that a reference anticipates “only if each and every element set forth in the claim is found, either expressly or inherently described, in a single prior art reference.” MPEP § 2131. “The **identical invention** must be shown in as complete detail” as claimed. *Id.* (Emphasis added). Applying the above rule, *Freiberger* does not anticipate claim 1 because it does not teach at least the above limitation of claim 1.

Independent claims 10, 16, and 22 all likewise recite that a phase comprises a set of one or more web pages. Therefore, the above discussion regarding claim 1 is fully applicable to these other independent claims. They also are not anticipated by *Freiberger*.

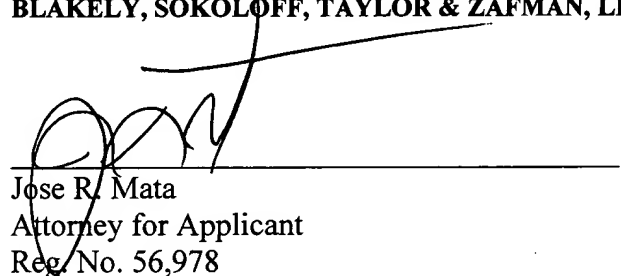
Dependent claims 2-9, 11-15, 17-21, and 23-29 are deemed to recite all the limitations of the claims from which they depend. These dependent claims are therefore also not anticipated by *Freiberger*.

CONCLUSION

For at least the foregoing reasons, Applicants submit that the rejections have been overcome. Therefore, claims 1-30 are in condition for allowance and such action is earnestly solicited. The Examiner is respectfully requested to contact the undersigned by telephone if such contact would further the examination of the present application. Please charge any shortages and credit any overcharges to our Deposit Account number 02-2666.

Respectfully submitted,  
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